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**FOR IMMEDIATE RELEASE**  
**April 2, 2025**

***County of San Diego Black Chamber of Commerce President & CEO Donna DeBerry to Retire in June***

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**San Diego, CA** — After six years of transformative leadership, Donna DeBerry, President and CEO of the County of San Diego Black Chamber of Commerce (CSDBCC), has announced her retirement, effective June 30, 2025.

Since taking the helm, DeBerry has led the CSDBCC with a clear vision of inclusive economic development, helping build generational wealth through business enterprise, education, employment, and investment.

During her tenure, the Chamber raised more than $1 million in COVID-19 relief for Black-owned businesses and launched innovative programs such as the Women’s Kitchen Table, creating safe spaces for women entrepreneurs to connect and grow. She forged impactful partnerships that elevated the voices and opportunities of underrepresented entrepreneurs across San Diego County. In total, DeBerry helped raise over $3 million, increased Chamber membership by 139%, and brought in 35 new partners and sponsors. She expanded the Chamber’s reach by delivering business education to over 170 businesses and helped allocate grants and in-kind support to more than 700. Through her advocacy and collaboration, DeBerry also influenced external organizations to provide more than $2.3 million in financial assistance to Black-owned businesses across the region.

“Words can’t fully express what Donna means to the CSDBCC,” said Bruce Mayberry, Chairman of the Board. “Her leadership, compassion, and drive have made a lasting impact on our organization and the communities we serve. We wish her the very best in this next chapter of her life and retirement.”

DeBerry’s retirement marks the end of a powerful chapter, but the CSDBCC is already looking ahead to continue the momentum.

“Serving as President and CEO, I’ve had the privilege to work alongside an incredible board, dedicated staff, and a vibrant community of changemakers and entrepreneurs,” said DeBerry. “Together, we’ve built a powerful movement for inclusive economic development and generational wealth. As I step into retirement, I’m filled with gratitude and pride — and I’m confident that the next leader will carry this mission forward with passion, integrity, and vision.”

To ensure a seamless and successful transition, DeBerry will remain on to support the onboarding and integration of the new President and CEO. She will work closely with the Board and incoming leader to help guide the organization’s continuity and strategic direction through the transition process. In retirement, DeBerry will continue to be an active and visible figure within the CSDBCC community.

The Chamber plans to honor Donna DeBerry and welcome the new CEO with a celebratory event the week of June 16, where partners, members, and community leaders will have the opportunity to recognize her legacy and contributions. More information to come.

A nationwide search for the next President and CEO of the CSDBCC will be announced soon. Details and application information will be available at <https://bit.ly/csdbcc-ceo>.

For more information, contact Bruce Mayberry at [recruitment@sdblackchamber.org](mailto:recruitment@sdblackchamber.org).

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**About the County of San Diego Black Chamber of Commerce**

The CSDBCC is a mission-driven organization committed to advancing economic development, equity, and generational wealth within the Black community and beyond. Through innovative programs and collaborative efforts, the Chamber strives to empower businesses, professionals, and entrepreneurs to achieve sustainable success.

<https://sdblackchamber.org/>